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FOR IMMEDIATE RELEASE

The Association of American Cancer Institutes Debuts New Website

Pittsburgh, PA (November 15, 2018) - The Association of American Cancer Institutes is excited to announce the launch of its redesigned website (aaci-cancer.org). The revamped internet presence will enhance communication between AACI and its 98 cancer center members and will facilitate networking and the sharing of best practices within the cancer research and advocacy community.

Key features of the new website include:

- Enhanced government relations capabilities, including an interface with advocacy software that facilitates "calls to action" for quick response to legislative matters
- A fresh look for AACI leadership and committee pages with bios for key leadership and the [Board of Directors](#)
- Modern website infrastructure that makes the AACI website smartphone-friendly and allows for real-time updates

"AACI's online interface is a vitally important vehicle for informing our members about the expanding array of services available to them," said AACI Executive Director [Jennifer W. Pegher](#). "We are pleased to introduce a more accessible and user-friendly communications tool to support the work of our member centers."

AACI's member newsletter, [AACI Update](#), will be housed on the new website along with [Commentary](#), the association's editorial series, and recent [press releases](#).



The site will also highlight frequently updated information about AACI initiatives, including a new initiative aimed at supporting the implementation of [chimeric antigen receptor T-cell \(CAR T\) therapies](#) at AACI cancer centers.

In the [public policy](#) sphere, the website includes [state fact sheets](#) offering a snapshot of cancer statistics—from the economic impact of biomedical research to cancer incidence and mortality rates—for each state with at least one AACI cancer center.

In addition, as the focus of AACI President Dr. Roy Jensen's [presidential initiative](#), 2019 will see the initial compiling of a dynamic, online library of model legislative policies. The projected database will serve as a "one-stop shop" for information that AACI's members can use to educate legislators on the issues vital to decreasing cancer incidence and mortality in their catchment area.

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The Association of American Cancer Institutes (AACI) comprises 98 premier academic and freestanding cancer research centers in the U.S. and Canada. AACI is dedicated to reducing the burden of cancer by enhancing the impact of the leading academic cancer centers.