AACR-AACI
JOINT HILL DAY
SOCIAL MEDIA CHEAT SHEET

THE BASICS

TWITTER
@AACR | @AACI_Cancer

FACEBOOK
@AACR.org | @AACICancer

HASHTAGS
#AACROnTheHill | #AACIOnTheHill
#FundNIH | #FundNCI

TAKE ACTION
AACR.org/EmailCongressNIH2023

TIPS FOR A SUCCESSFUL HILL DAY

- Thank members of Congress on Twitter or their official Facebook.

- Tag members' social media handles when possible and share images where appropriate.

- Ask the Member or staffer if it's okay to share a photo of your meeting.

- Post on social media throughout the day to capture the overall experience.

- Encourage followers and Facebook friends to join in by sending an email to Congress.

- Make sure to thank *ALL* offices—don't selectively thank some but not others.

- **HAVE FUN!**

SAMPLE TWEETS

Spending a day advocating for @NIH and @theNCI funding! Add your voice by sending a message to Congress at AACR.org/voice. #AACIOnTheHill #AACROnTheHill #FundNIH #FundNCI

Thanks, [@CongressMember] for the #FundNIH meeting today! We're grateful to have your support for @NIH and @theNCI funding. #AACIOnTheHill #AACROnTheHill

Good meeting with [@CongressMember]'s staff today & great opportunity to talk about the impact of funding from @NIH and @theNCI. #AACIOnTheHill #AACROnTheHill

AACR American Association for Cancer Research®

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