CANCER RESEARCH IS SAVING LIVES

AACR/AACI VIRTUAL HILL DAY
Social Media Cheat Sheet

THE BASICS

Twitter	@AACR | @AACI_Cancer
Facebook	@AACR.org | @AACICancer
Hashtags	#FundNIH #FundNCI
Take Action	www.aacr.org/voice

Sample Tweets

Spending a day advocating for @NIH and @theNCI funding! Add your voice by sending a message to Congress at www.aacr.org/voice. #FundNIH #FundNCI

Thanks, [@CongressMember] for the #FundNIH virtual meeting today! We're grateful to have your support for @NIH and @theNCI funding.

Tips for a Successful Virtual Hill Day

- Thank members of Congress on Twitter or their official Facebook.
- Tag members' social media handles when possible and share images where appropriate.
- Ask the Member of staffer if it's okay to share a screenshot of your meeting.
- Post on social media throughout the day to capture the overall experience.
- Encourage followers and Facebook friends to join in by sending an email to Congress.
- Make sure to thank *all* offices—don't selectively thank some but not others.
- **Have fun!**

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