

# Streamlining Cancer Research: A Centralized Hub for Clinical Trials, Professional Development, and Staff Resources



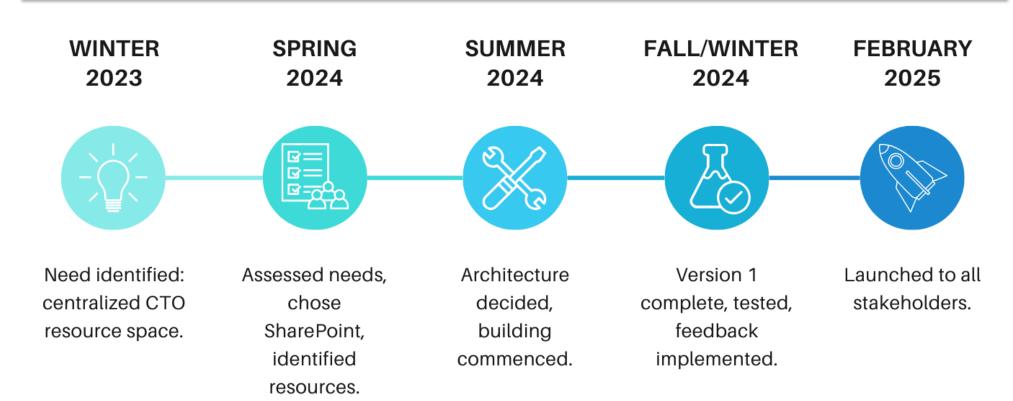
Bobby Scruggs BS<sup>1</sup>, Nicole Hartman MPH<sup>1</sup>, Mary Sherman BS<sup>1</sup>, Kristin Herman MBA<sup>1</sup> <sup>1</sup> Sidney Kimmel Comprehensive Cancer Center at Jefferson

#### SIDNEY KIMMEL COMPREHENSIVE CANCER CENTER RESEARCH CONSORTIUM

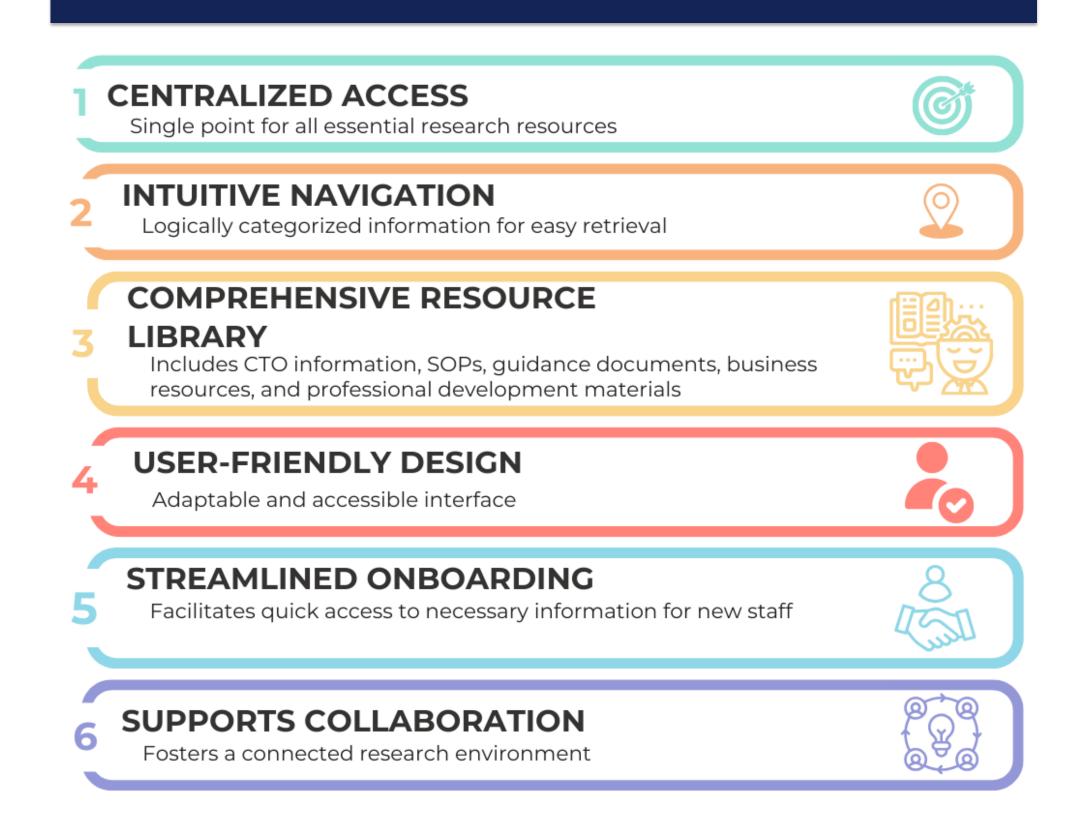
#### Introduction & Background

The digital transformation at Sidney Kimmel Comprehensive Cancer Center at Jefferson (SKCCC), while beneficial, has led to research information being dispersed across multiple online platforms. This dispersion hinders the efficiency of our 150+ research staff, complicating access to crucial resources like clinical information, SOPs, guidance documents, and more. Consequently, this has led to decreased productivity, inconsistent information access, and challenges in onboarding new staff.

## **Development & Implementation**



## Key Features & Design Highlights



### The Solution: Creating a Centralized Hub

We developed a centralized hub for research information using Microsoft SharePoint. This platform consolidates CTO research information, creating a single source of truth for the research community. It features logical categorization, user-friendly navigation, and is continuously refined based on staff feedback. Streamlined access to vital resources, includes:

- CTO information, SOPs, and guidance
- Business, personal, and professional development materials
- Team collaboration tools



## **Outcomes & Impact**

The platform's success is evident in its increasing user engagement and consistent site activity.

Data as of **April 14, 2025**, showcases this growth:

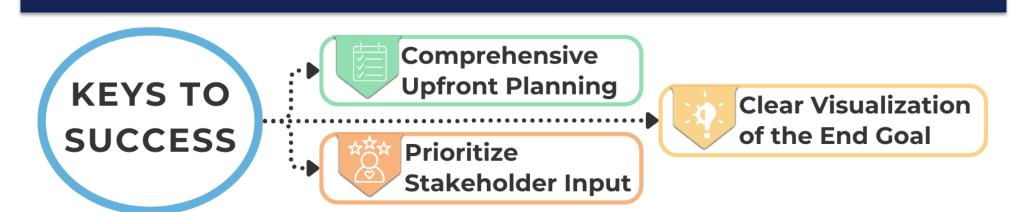
## **SUSTAINED REACH** Since launch, 140 unique viewers & 2512 site visits.

#### **RECENT ACTIVITY**

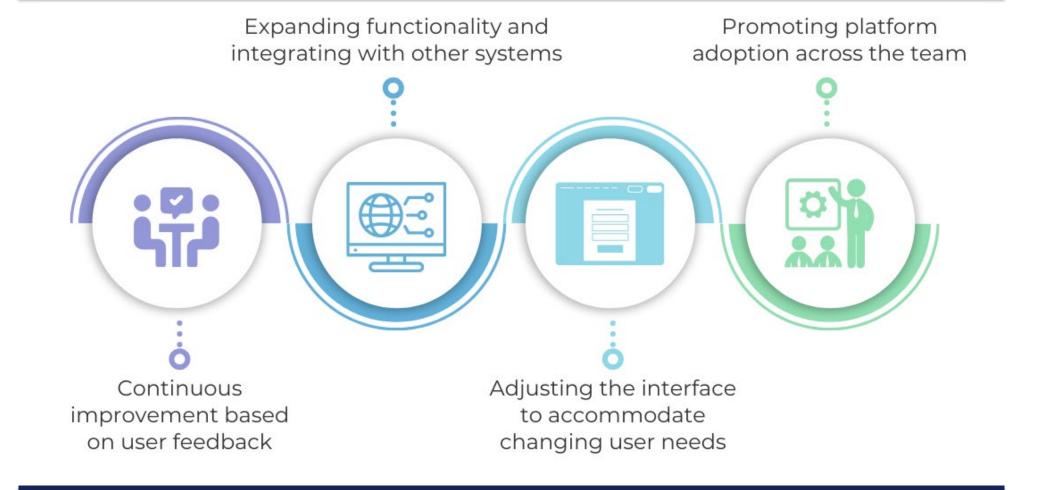
In the <u>last 30 days</u>, **58** unique viewers & 726 site visits. In the past 7 days, **21** unique viewers & 112 site visits.

Engagement data underscores the platform's sustained utility and reach. Coupled with positive user feedback on its design and resources, ongoing assessments indicate the platform is effectively supporting information access and driving user engagement.

#### **Lessons Learned**



### **Future Goals**



#### **Contact Information**



OncTrialNow@Jefferson.edu



1-215-600-9151

