



AACI support packages include meeting and media support opportunities. Customized packages are also available on request. For questions about AACI support opportunities or to design your own package, please email AACI Development Coordinator [Shelly Pocratsky](#) or call 330-575-9270.

Meeting Support Opportunities

16th Annual AACI Clinical Research Innovation (CRI) Meeting

June 24-26, 2024

Loews Chicago O'Hare Hotel

Rosemont, IL

CRI Meeting Underwriting

Overall support: In addition to the below options, we can work with you to customize a package that offers the highest level of visibility and includes extensive benefits.

Option 1: Exhibit (6-foot or high-top table)	\$ 7,500	<input type="checkbox"/>
Option 2: Session Support	\$ 8,000	<input type="checkbox"/>
Option 3: Day 1 Arrival Welcome/F&B* (2 hours)	\$10,000	<input type="checkbox"/>
Option 4: Day 1 Networking Break/F&B*	\$10,000	<input type="checkbox"/>
Option 5: Day 1 Evening Cocktail Reception	\$22,500	<input type="checkbox"/>
Option 6: Day 2 Morning Coffee Break	\$ 8,000	<input type="checkbox"/>
Option 7: Day 2 Afternoon Networking/Dessert Break	\$10,000	<input type="checkbox"/>
Option 8: Day 2 Evening Hospitality Support	\$10,000	<input type="checkbox"/>
Option 9: Day 3 Morning Coffee Break	\$ 8,000	<input type="checkbox"/>
Option 10: Breakfast Coffee Station (2 days)	\$10,000	<input type="checkbox"/>
Option 11: Vendor Presentation (30 minutes)	\$20,000	<input type="checkbox"/>

**Food and beverage*

Virtual CRI Meeting Support

Virtual Exhibit Only	\$ 2,500	<input type="checkbox"/>
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CRI Meeting Program Ad

Full page (4.5" W x 7.5" H)	\$ 2,500	<input type="checkbox"/>
Half page (4.5" W x 3.625" H)	\$ 1,500	<input type="checkbox"/>

Note: Ads must be submitted 30 days prior to the event as a high resolution (300 dpi) PDF file. Other acceptable formats are TIFF, EPS, and JPEG. If submitting EPS files, please make sure all fonts are converted to outlines. CMYK color is preferred. All images used, such as logos and photography, must be high resolution free of copyright infringements. Please contact AACI Communications and External Relations Manager [Emily Stimmel](#) with questions about ad specifications.

Total (CRI Meeting) \$ _____



Association of American Cancer Institutes 2024 Support Opportunity Packages

2024 AACI/CCAF Annual Meeting

October 20-22, 2024
Loews Chicago Hotel
Chicago, IL

Annual Meeting Underwriting

Overall support: In addition to the below options, we can work with you to customize a package that offers the highest level of visibility and includes extensive benefits.

Pre-Meeting Support: October 19

Option 1: Coffee for the cancer center directors \$ 8,000

Meeting Support: October 20-22

Option 1: Exhibit (6-foot or high-top table) \$ 7,500
 Option 2: Day 1 Arrival Welcome/F&B* (2 hours) \$10,000
 Option 3: Day 1 Networking Break/F&B* \$10,000
 Option 4: Day 1 Evening Cocktail Reception \$22,500
 Option 5: Day 2 Morning Coffee Break \$ 8,000
 Option 6: Day 2 Afternoon Networking/Dessert Break \$10,000
 Option 7: Day 2 Evening Hospitality Support \$10,000
 Option 8: Day 3 Morning Coffee Break \$ 8,000
 Option 9: Breakfast Coffee Station (2 days) \$10,000
 Option 10: Vendor Presentation (30 minutes) \$20,000

**Food and beverage*

Virtual Annual Meeting Support

Virtual Exhibit Only \$ 2,500

2024 AACI/CCAF Annual Meeting Program Ad

Full page (4.5" W x 7.5" H) \$ 2,500
 Half page (4.5" W x 3.625" H) \$ 1,500

Note: Ads must be submitted 30 days prior to the event as a high resolution (300 dpi) PDF file. Other acceptable formats are TIFF, EPS, and JPEG. If submitting EPS files, please make sure all fonts are converted to outlines. CMYK color is preferred. All images used, such as logos and photography, must be high resolution free of copyright infringements. Please contact AACI Communications and External Relations Manager [Emily Stimmel](#) with questions about ad specifications.

Support options and pricing are subject to change.

Total (Annual Meeting) \$ _____



Supporter/Exhibitor Benefits

All Support Levels

- Name in digital meeting program
- Name and logo in meeting app
- Recognition by AACI leadership at the event
- Company recognized as a meeting supporter on AACI meeting website and social media
- Attendee list provided in advance of the meeting

Exhibit

- Booth in exhibit hall with 6-foot or high-top table (entire space is 8 x 8 feet)
- Company description in digital meeting program (150-word limit)
- Logo in digital meeting program and signage
- Listing on exhibitor page in meeting app
- Two complimentary registrations (additional registrations: \$1,000 each)

Vendor Presentation

- Thirty-minute session devoted to topic of vendor's choice
- Ad in digital meeting program
- One pre-conference email invitation from AACI to all attendees
- Two complimentary registrations (additional registrations: \$1,000 each)

Session Support

- Two-minute talk on stage or one-minute commercial prior to a session
- Two complimentary registrations (additional registrations: \$1,000 each)

Coffee/Dessert Break Support

- Company signage at event
- Signage with company name and logo on food and beverage tables
- Two complimentary registrations (additional registrations: \$1,000 each)

Other Support (Hospitality, Reception)

- Signage displayed at event with company name and logo
- Ad in digital meeting program
- One pre-conference email invitation from AACI to all attendees
- Remarks (up to 5 minutes) at beginning of event
- Two complimentary registrations (additional registrations: \$1,000 each)

Notes:

- *Preferential exhibit space is given to those who provide additional support; all other exhibitors will receive space assignments on a first come, first served basis*
- *Supporters at the [Gold/Silver/Bronze] level (\$10,000 or more) will receive a half-page ad; supporters at the [Gold/Silver/Bronze] level (\$20,000 or more will) receive a full-page ad*
- *All complimentary registrations must be received 18 days before the event begins*



Media Support Opportunities

Media support opportunities include ad placements in the monthly [AACI Update](#) newsletter and sponsorship of [AACI webinars](#).

AACI Update Newsletter Ads

AACI’s monthly newsletter is distributed by email to more than 5,000 people, including policymakers and key contacts at over 100 AACI cancer centers.

1 month	\$ 500	<input type="checkbox"/>
2 months	\$ 800	<input type="checkbox"/>
6 months	\$ 2,500	<input type="checkbox"/>
12 months	\$ 5,000	<input type="checkbox"/>

Note: Supporters may choose specific months and draft their own ad copy (up to 75 words). Ads are accompanied by a square graphic (500 x 500 pixels) and may include links to specific services or products in addition to the advertiser’s main website.

Webinars

AACI’s Physician Clinical Leadership Initiative (PCLI) hosts quarterly, one-hour webinars. Additional webinars may be hosted by other programs and initiatives throughout the year. Sponsors will not have any influence or authority over the speakers or content of the webinars.

1 Webinar	\$ 5,000	<input type="checkbox"/>
2024 PCLI Webinars (4)	\$ 19,000	<input type="checkbox"/>

Webinar Sponsor Benefits

- Company name included on registration email and page, and in promotional materials including [AACI Update](#) stories (circulation of over 5,000) and listserv messages for the webinar
- Verbal acknowledgment of sponsorship by host at the start of the webinar
- Full slide at the end of the webinar with company logo and link to website
- On-demand viewership after the webinar
- Your website link in the “Thank you” email sent to attendees

Support options and some prices are subject to change.

Total (Media Support) \$ _____

Total (All Support) \$ _____