

## 2023 Annual Support Opportunity Packages

AACI support packages include meeting support and media support. Customized packages are available.

For questions about AACI support opportunities or to design your own package, please contact AACI Development Coordinator [Shelly Pocratsky](#) or 330-575-9270.

### Meeting Support Opportunities

#### 15<sup>th</sup> Annual AACI Clinical Research Innovation (CRI) Meeting

June 26-28, 2023

Loews Chicago O'Hare Hotel, Rosemont, IL.

**CRI Meeting Underwriting** \$50,000 \$ \_\_\_\_\_  
*Overall Support: This package offers the highest level of visibility and includes extensive benefits based on support level.*

Option 1: Exhibit (6-foot table)	\$ 7,500	\$ _____
Option 2: Double Exhibit Space (two 6-foot tables)	\$ 15,000	\$ _____
Option 3: Session Sponsorship	\$ 8,000	\$ _____
Option 4: Day Two AM Coffee Break	\$ 8,000	\$ _____
Option 5: Day Two PM Networking Break/Dessert	\$ 8,000	\$ _____
Option 6: Day Three AM Coffee Break/Dessert	\$ 8,000	\$ _____
Option 7: Day Two Hospitality Support	\$ 15,000	\$ _____
Option 8: Vendor Presentation (45 min.)	\$ 20,000	\$ _____
Option 9: Poster Session	\$ 25,000	\$ _____
Option 10: Day One Welcome Reception Support	\$ 25,000	\$ _____
Option 11: Day Two Breakfast Support	\$ 30,000	\$ _____
Option 12: Day Two Lunch Support	\$ 35,000	\$ _____
<b>TOTAL</b>		\$ _____

#### Virtual Meeting Support Opportunities

Virtual Exhibit Only \$ 2,500 \$ \_\_\_\_\_

#### 15<sup>th</sup> Annual AACI Clinical Research Innovation (CRI) Meeting Program Ad:

Full page (4.5" W x 7.5" H)	\$ 2,500	\$ _____
Half page (4.5" W x 3.625" H)	\$ 1,500	\$ _____

*Ads must be submitted 30 days prior to the event as a high resolution (300 dpi) PDF file. Other acceptable formats are TIFF, EPS, and JPEG. If submitting EPS files, please make sure all fonts are converted to outlines. CMYK color is preferred. All images used, such as logos and photography, must be high resolution (300 dpi) and free of copyright infringements.*

## Meeting Support Opportunities

### 2023 AACI/CCAF Annual Meeting

October 1-3, 2023

Salamander Hotel, Washington DC

Option 1: Exhibit (6-foot table)	\$ 7,500	\$ _____
Option 2: Double Exhibit Space (two 6-foot tables)	\$ 15,000	\$ _____
Option 3: Day Two AM Coffee Break	\$ 8,000	\$ _____
Option 4: Day Two PM Coffee Break/Dessert	\$ 8,000	\$ _____
Option 5: Day Three AM Coffee Break/Dessert	\$ 8,000	\$ _____
Option 6: Day Two Hospitality	\$ 15,000	\$ _____
Option 7: Day Two Breakfast	\$ 25,000	\$ _____
Option 8: Day Two Lunch	\$ 25,000	\$ _____
Option 9: Day Three Day Breakfast	\$ 25,000	\$ _____
Option 10: Day One Welcome Reception	\$ 30,000	\$ _____
<b>TOTAL</b>		\$ _____

### Virtual Meeting Support Opportunities

Virtual Exhibit Only	\$ 2,500	\$ _____
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### 2022 AACI/CCAF Annual Meeting Program Ad:

Full page (4.5" W x 7.5" H)	\$ 2,500	\$ _____
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*Support options and prices are subject to change.*

## Supporter/Exhibitor Benefits

### All benefit levels include:

- Name in meeting program
- Name and logo in meeting app
- Recognition by AACI leadership at the event
- Company recognized as a meeting supporter on AACI meeting website and social media
- Attendee list provided in advance of the meeting

### *Exhibit*

- Booth in exhibit hall
- Company description in meeting program (150-word limit)
- Logo in the program book and in signage
- Listing on exhibitor page in meeting app
- Two complimentary registrations (Additional registrations are \$1,000 each)
  - Double booth—four complimentary registrations

### *Vendor Presentation*

- 45-minute session devoted to topic TBD by vendor
- Full-page ad in meeting program
- One pre-conference email invitation from AACI to all attendees
- Two complimentary registrations (Additional registrations are \$1,000 each)

### *Session Support*

- 1-2 minute commercial prior to a session
- Half-page ad in meeting program
- Two complimentary registrations (Additional registrations are \$1,000 each)

### *Break Support(Coffee Breaks/Dessert)*

- Company signage at event
- Half-page ad in meeting program
- Two complimentary registrations (Additional registrations are \$1,000 each)

### *Other Support (Hospitality, Reception, Breakfast, Lunch)*

- Company signage at event
- Full-page ad in meeting program
- One pre-conference email invitation from AACI to all attendees
- Two complimentary registrations (Additional registrations are \$1,000 each)



### Media Support Opportunities

*Benefits of media support include ad placements in the monthly AACI Update newsletter.*

**Ad in the AACI Update Newsletter:**

*AACI's monthly newsletter is distributed by email to 3,500 readers, including policymakers and key contacts at AACI's 108 member cancer centers. You may choose specific months.*

1 month	\$ 500	\$ _____
2 months	\$ 800	\$ _____
6 months	\$ 2,500	\$ _____
12 months	\$ 5,000	\$ _____
<b>TOTAL</b>		\$ _____

### Other Support Opportunities

**Webinars**

*Throughout the year, AACI may host webinars that focus on specific topics and areas of interest. As a webinar sponsor, your logo and/or message will be prominently displayed in emails, social media, and website promotions for the webinar and your logo will appear on a full slide at the start of the webinar. Dates and times TBD.*

Webinars	\$ 1,500	\$ _____
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Preferred topic(s): \_\_\_\_\_

<b>TOTAL</b>		\$ _____
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*Support options may change. Some prices are subject to change.*

**Thank you for your support!**