

# 2025 AACI MEETINGS & CONFERENCES



## 2025 AACI Catchment Area Data Excellence (CADEx) Conference

January 29-31, 2025

Coronado Island Marriott Resort & Spa | Coronado, CA

This 3-day event will convene cancer center catchment area data experts with others who support cancer centers through data analysis and community engagement. Attendees will share best practices in data collection, handling, dissemination, and utilization, while exploring policies and methodologies to advance cancer center catchment area analytics.



## 17th Annual Clinical Research Innovation (CRI) Meeting

June 23-25, 2025

Loews Chicago O'Hare Hotel | Rosemont, IL

The Clinical Research Innovation (CRI) annual meeting is designed to improve the clinical research process; understand the global impact of conducting clinical research; discuss trends in clinical trials safety and compliance; and recommend policies to promote staff retention at AACI cancer centers.

This 3-day meeting includes panel discussions, breakout sessions, networking, and presentations of abstracts and posters. All sessions encourage the development of solutions and best practices for the clinical trials office.



#### 2025 AACI/CCAF Annual Meeting

October 19-21, 2025

Salamander Hotel | Washington, DC

This 3-day meeting offers AACI members an opportunity to network with cancer center colleagues, national cancer research and advocacy groups, industry, and government health agencies to develop solutions to common challenges. The conference also features a government relations forum, a meeting for new cancer center directors, and a diversity, equity, and inclusion (DEI) summit.



# 2025 AACI WORKSHOPS & SUMMITS



# 2025 AACI Leadership, Diversity, and Development Workshop March 11-12, 2025

Loews Chicago O'Hare Hotel | Rosemont, IL

This 2-day event will convene a diverse group of emerging leaders from AACI cancer centers for didactic and experiential leadership development sessions. Each AACI cancer center director selects emerging leaders from their center to attend. The event is a component of the Leadership Diversity and Development Initiative, the presidential initiative of AACI Immediate Past President Caryn Lerman, PhD, director of USC Norris Comprehensive Cancer Center.



#### 2025 Diversity, Equity, Inclusion (DEI) Summit

The 2025 DEI Summit, hosted in partnership with the American Cancer Society and the Cancer Center DEI Network, will be held in Washington, DC, in October 2025, in conjunction with the 2025 AACI/CCAF Annual Meeting.



The DEI Summit will convene cancer center leaders, researchers, and administrators to share insights on how institutions are enhancing DEI efforts. This 2-day event will feature discussions on leveraging institutional commitment, navigating DEI policy changes, data metrics and climate surveys, and how to work together to advocate for resources, both internally and externally.



### SUPPORT LEVELS

## 2025 AACI Meetings & Conferences

#### **DISTINGUISHED SUPPORTER: \$26,500**

AACI hosts a networking reception where attendees enjoy drinks and passed appetizers. The Distinguished Supporter level is an exclusive opportunity to underwrite this well-attended reception. The Distinguished Supporter also receives:

- Recognition as Distinguished Supporter on event signage and website, and during spoken remarks
- · Opportunity to provide brief remarks (2-3 minutes) at the beginning of the reception
- · Recognition in all press releases and announcements
- Exhibit booth (see specs on page 5)
- Full-page ad in digital program book (see specs on page 6)
- · 4 complimentary registrations

#### PREMIER SUPPORTER: \$20,000

AACI hosts a hospitality event, Sip and Socialize, for attendees. The Premier Supporter will be acknowledged in the name of this event (Sip and Socialize with COMPANY NAME). The Premier Supporter also receives:

- Recognition as Premier Supporter on event signage and website, and during spoken remarks
- · Recognition in all press releases and announcements
- Exhibit booth (see specs on page 5)
- Half-page ad in digital program book (see specs on page 6)
- · 3 complimentary registrations

#### **VISIONARY SUPPORTER: \$15,000**

The meeting keynote and other sessions provide numerous opportunities for sponsorship. Visionary Supporters receive:

- Recognition as Visionary Supporter on event signage and website, and during spoken remarks
- · Recognition in all press releases and announcements
- Exhibit booth (see specs on page 5)
- Half-page ad in digital program book (see specs on page 6)
- Recognition in description of sponsored session on meeting website and in digital program book
- 2 complimentary registrations

#### **CHAMPION SUPPORTER: \$10,000**

Champion Supporters receive:

- Recognition as Champion Supporter on event signage and website, and during spoken remarks
- · Recognition in all press releases and announcements
- Exhibit booth or session sponsorship (choose 1)
- · 2 complimentary registrations

#### SUPPORTERS AT ALL LEVELS RECEIVE:

- Name in digital program book
- Name and logo on event meeting website
- Recognition as a meeting or conference supporter on event website and social media platforms
- Access to attendee list
- Discount on up to 5 additional registrations
- · Co-sponsorships for each level starting at \$5,000 with 1 complimentary registration



AACI events are well organized, attract key stakeholders within our target accounts, and are at a size that is easy to manage.

– Yunu

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#### **PLATINUM SUPPORTER: \$10,000**

AACI hosts a networking reception where attendees enjoy drinks and passed appetizers. The Platinum Supporter level is an exclusive opportunity to underwrite this well-attended reception. The Platinum Supporter also receives:

- Recognition as Platinum Supporter on event signage and website, and during spoken remarks
- · Opportunity to provide branded item at registration table (item must be approved by host)
- Additional opportunities unique to each event, which may include complimentary registrations to networking event, brief remarks at reception, or information tables

#### **GOLD SUPPORTER: \$7,500**

Gold Supporters receive:

- · Recognition as Gold Supporter on event signage and website, and during spoken remarks
- 1-minute commercial presented before a sponsored session of your choice
- · Opportunity to provide branded item at registration table (item must be approved by host)

#### SILVER SUPPORTER: \$5,000

Silver Supporters receive:

- · Name and logo on event website
- Recognition as a workshop or summit supporter on event website and social media platforms

#### SUPPORTERS AT ALL LEVELS RECEIVE:

- · Recognition in all press releases and announcements
- · Access to attendee list







## À LA CARTE OPPORTUNITIES

À la carte support opportunities are available for all AACI 2025 events unless otherwise noted.

#### CONFERENCE WI-FI: \$10,000 2025 Meetings & Conferences Only

Highlight your commitment to technology and communication during the conference with your company name as the Wi-Fi password. Supporters at this level receive:

- Recognition as Conference Wi-Fi sponsor on event signage and in digital program book and mobile app
- 2 complimentary registrations

# VENDOR PRESENTATION: \$8,500 2025 Meetings & Conferences Only

Your company may host a 15-minute presentation on a topic of your choice. Supporters at this level receive:

- Recognition on event signage and meeting website, and in digital program book
- · 2 complimentary registrations

# COFFEE & REFRESHMENT BREAKS: \$8,000 PER BREAK 2025 Meetings & Conferences Only

Attendees always appreciate the food and beverages provided during the event. Supporters at this level receive:

- Recognition on event and break signage and in the digital program book
- 2 complimentary registrations

# COFFEE & REFRESHMENT BREAKS: \$5,000 PER BREAK 2025 Workshops & Summits Only

Supporters at this level receive:

· Recognition on event and break signage

## EXHIBIT BOOTH: \$7,500

2025 Meetings & Conferences Only

Exhibitors have many opportunities to engage with attendees throughout AACI meetings and conferences. Exhibitors receive:

- · 6-foot or high-top table with 2 chairs
- Electricity access and Wi-Fi
- Recognition on event signage and in the digital program book
- 2 complimentary registrations

### CO-BRANDED TOTE BAGS: \$7,500

2025 Workshops & Summits Only

Tote bags will be distributed to all attendees at event registration. AACI will handle all production, fulfillment, and distribution of the bags, providing widespread exposure throughout event. Supporters at this level receive:

- Company name or logo co-branded with AACI event graphic within printing area on 1 side of the tote
- · Opportunity to select bag style from options provided by AACI

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Access to physicians and leaders is one of the biggest benefits.

- Caris Life Sciences



#### CHARGING STATIONS: \$5,000-7,500

1 charging station (3-day event): \$5,000 3 charging stations (3-day event): \$7,500

Reach attendees while they charge their electronic devices at kiosk-style stations. Branded tablecloths and company signage are welcome.

Supporters of Workshops & Summits at this level receive:

- · Company logo and message displayed in charging kiosk
- Recognition on event signage and in the mobile app

Supporters of Meetings & Conferences at this level receive the benefits above, plus:

- Recognition in the digital program book
- · 1 complimentary registration

#### **PROGRAM SESSION SUPPORTER: \$5,000**

As a Program Session Supporter, your company will be recognized as a sponsor of a meeting session of your choice, including keynote sessions.

Supporters of Workshops & Summits at this level receive:

- · Acknowledgment by session moderator
- · Recognition on event signage

Supporters of Meetings & Conferences at this level receive the benefits above, plus:

- · Recognition in the digital program book
- · Opportunity to provide brief remarks (2-3 minutes) before the sponsored session
- 1 complimentary registration

# PRODUCTIVITY OASIS: \$3,000-7,500 2025 Meetings & Conferences Only

1 day: \$3,000 3 days: \$7,500

The Productivity Oasis is an overflow room that provides a quiet place for attendees to work while viewing general meetings sessions. Supporters at this level receive:

· Recognition on event signage and in the digital program book and mobile app

#### PROGRAM AD: \$1,500-2,500 2025 Meetings & Conferences Only

AACI produces a digital program book for each of its annual meetings and conferences. Program books are distributed by email to all event registrants and appear on the meeting app and AACI website. Ads may include links.

Half-page (4.5" W x 3.625" H): \$1,500 Full-page (4.5" W x 7.5" H): \$2,500

Specifications: Program ads must be in a high-resolution (300 dpi) PDF file. Other acceptable formats are TIFF, EPS, and JPEG. If submitting EPS files, please make sure all fonts are converted to outlines. CMYK color is preferred. All images used, such as logos and photography, must be high resolution and free of copyright infringements.

Every organization in that room is a potential customer or collaborator with a decision maker or influencer in attendance.

- nCoup/nCartes



All support levels and benefits are subject to change.

#### **MORE INFORMATION**

If you are interested in any of the support packages or à la carte opportunities, please contact AACI Development Coordinator Shelly Pocratsky at shelly@aaci-cancer.org.