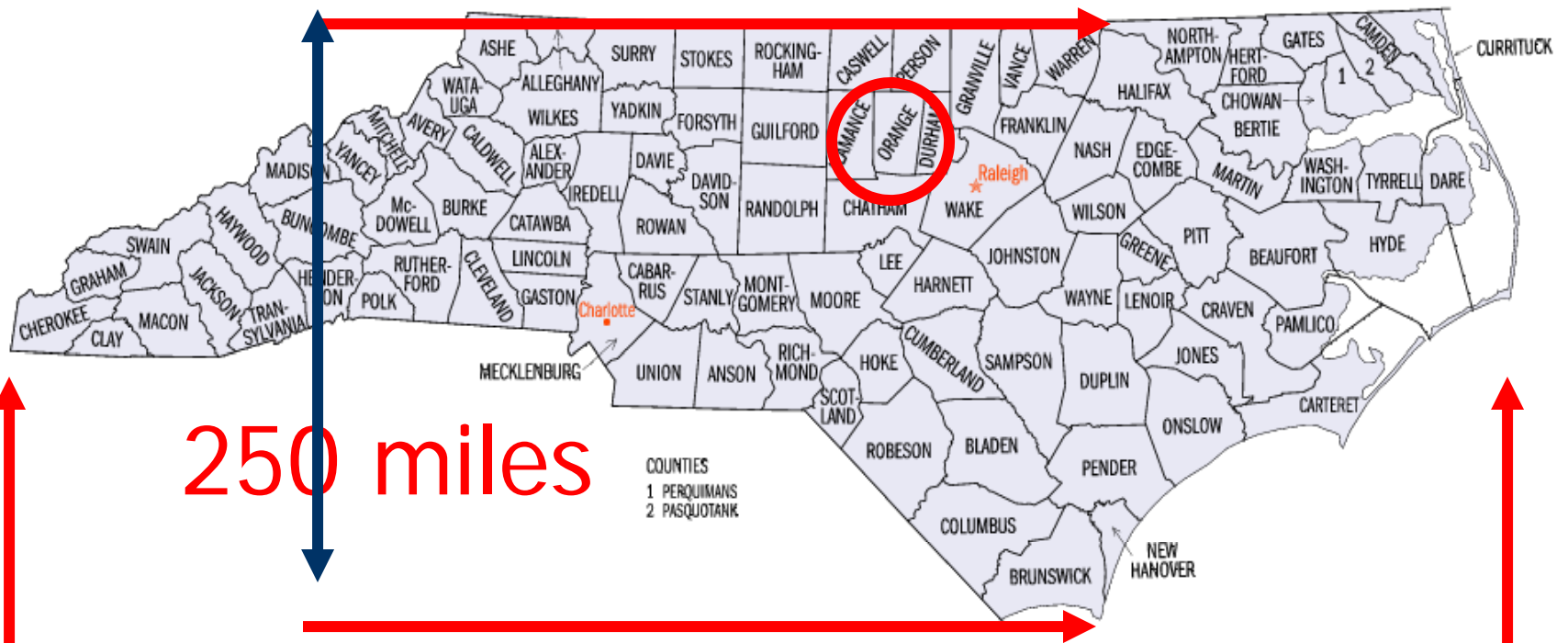


**AACI 2008**  
**State Funding for Cancer Centers**

**Shelton Earp, MD**

# Our State



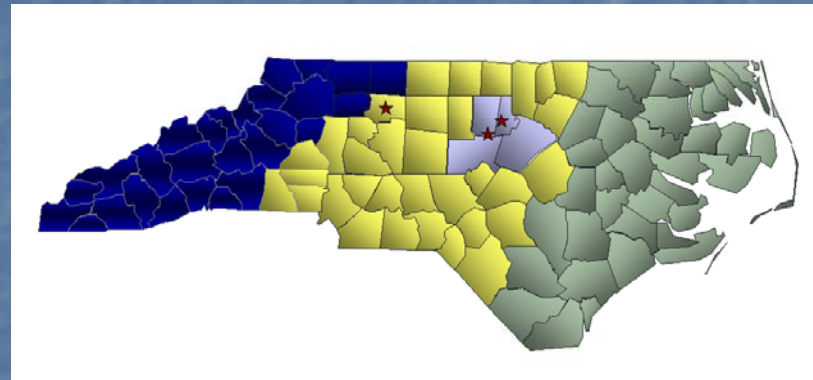
611 miles on Rte 64

# UNC Lineberger: The Public Comprehensive Cancer Center

**Basic research:**  
Molecular discovery



**Clinical Research:**  
Diagnostics & Therapeutics



**Clinical Care:**  
Patient-centered Excellence



**Economic Development**



**Dissemination & Outreach**

AHEC, community & clinical practice  
State Health Dept.

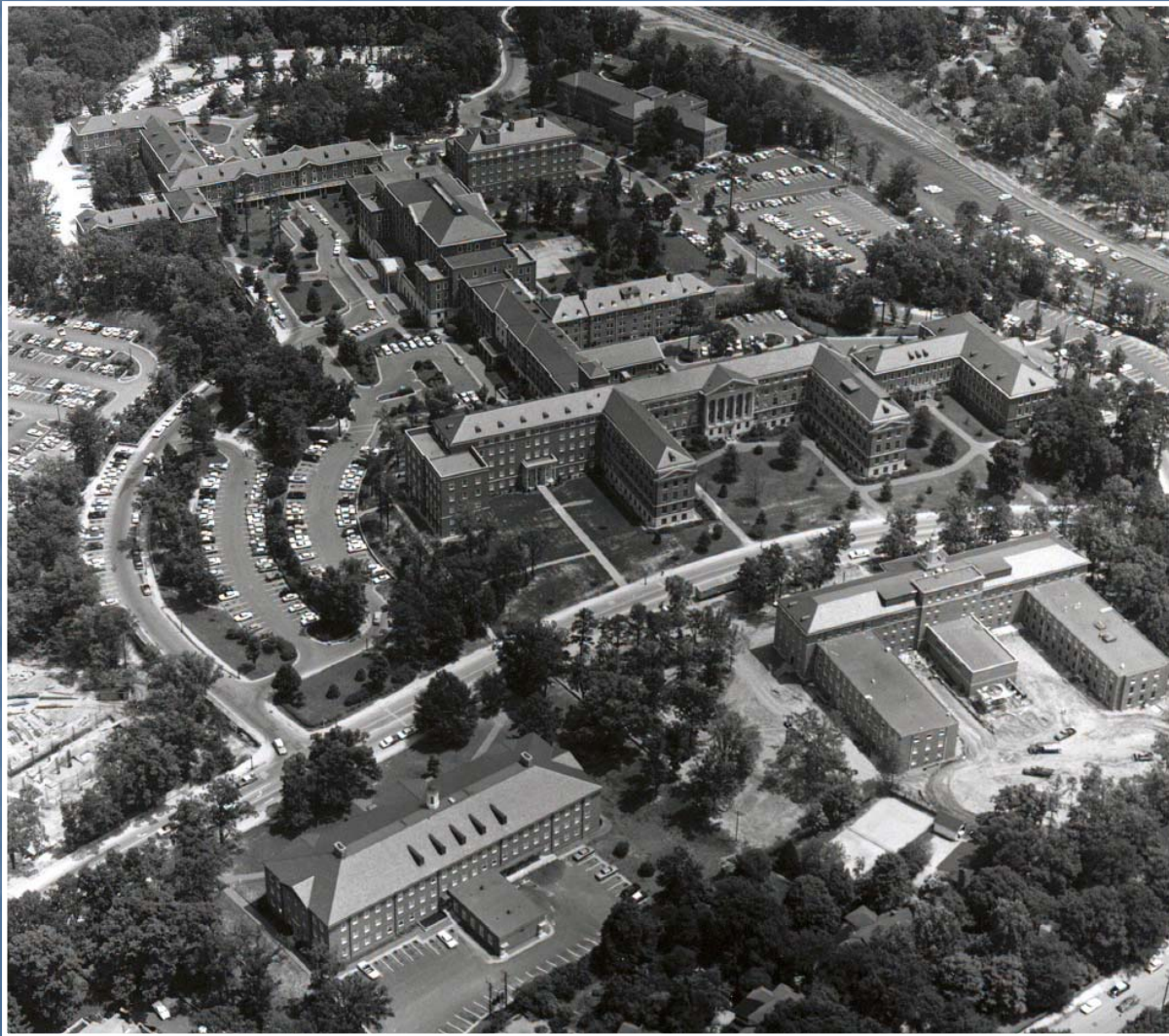
**Population Sciences**

Epidemiology & Health Outcomes

**Health Disparities Research**

Rural African American Populations  
Expanding Hispanic Population

# A 1950s TB Sanatorium



# NC Cancer Hospital



Clinical home of the UNC Lineberger Comprehensive Cancer Center

*"Where we take the team approach to cancer care"*

Physicians Office Building: Opened July 2008

NC Cancer Hospital: Fall 2009

**How These Things Happen:**

**A UNC Story**

# Politics 101: Basic Tenets

- Build relations over time
- Stability of leadership
  - Cancer Center Director and staff
  - Dean's office support for cancer and the center
- Community board with political influence
  - Some continuity in board leadership
  - Geographic distribution

# Service to the State

- Combination with research objectives
- Prevention and early detection
- Minorities disparities
- Economic development

# Prevention and Control

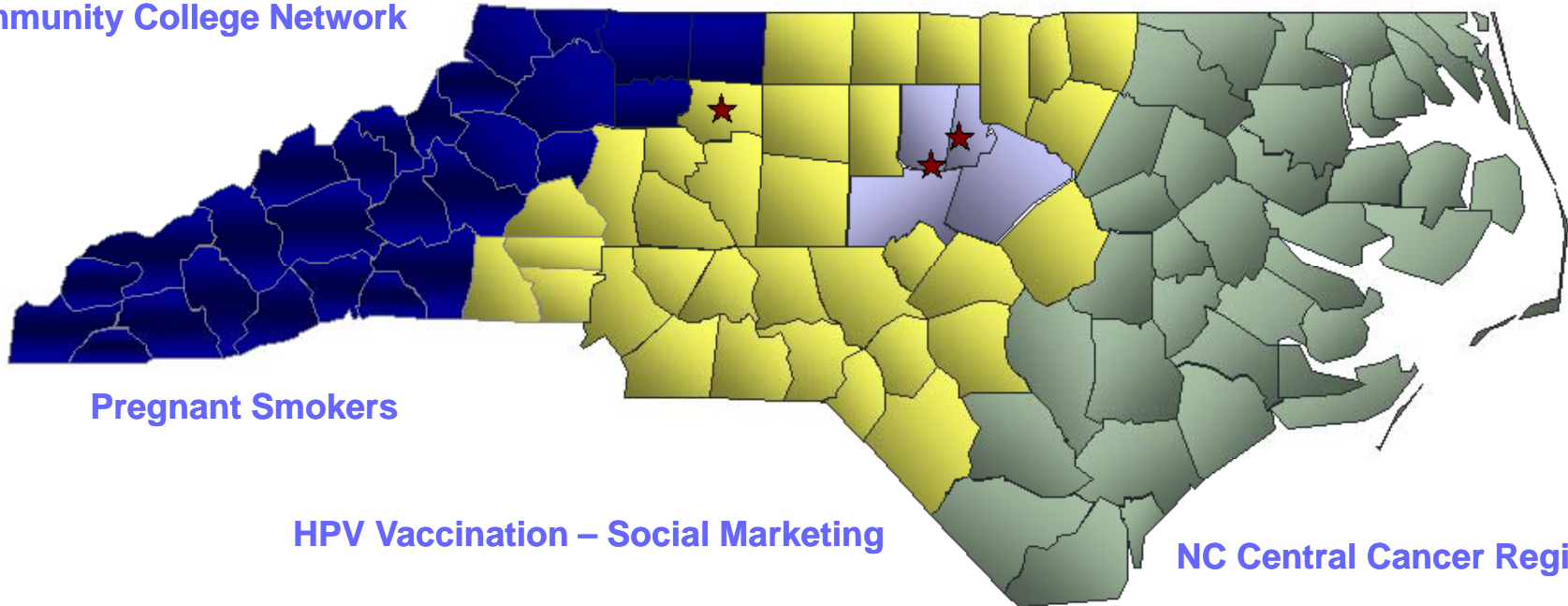
Barbershop Outreach

UNC Cancer Survivorship Cohort

Colorectal Screening - Underserved

Navigators - Evaluation

Community College Network



Pregnant Smokers

HPV Vaccination – Social Marketing

NC Central Cancer Registry

Jeanne Hopkins Lucas Study

NC SPEED – Outreach Network

Oncology Workforce Analysis

# Service to the State

- Combination with research objectives
- Prevention and early detection
- Minorities disparities
- Economic development

## Strategy 1

# Carolina Breast Cancer Study: Phase III

- Population-based
  - Molecular etiology to clinical outcomes
- Improve state tumor registry
- Recruit: epidemiology & population biostatistician
- Expand rapid-case ascertainment



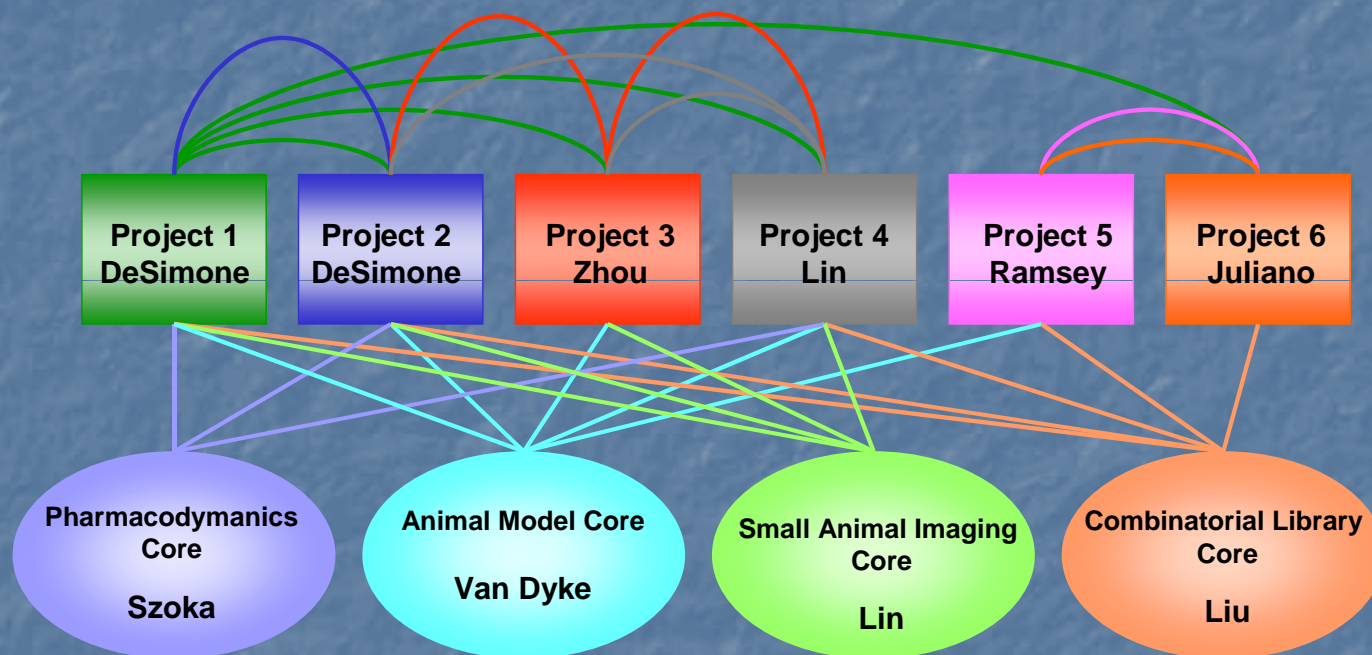
Senator Jeanne Lucas

# Service to the State

- Combination with research objectives
- Prevention and early detection
- Minorities disparities
- Economic development

# Carolina Center of Cancer Nanotechnology Excellence

Rudy Juliano & Joe Desimone, Co-PIs



A UNC Start-Up



# Clinical Care

- Multidisciplinary expertise
- Rapid access for priority patients
- Balancing “market share” vs community oncologist support for the center

# Multidisciplinary Clinics

BMT

Breast

Genetics

Bone &  
Soft Tissue

GI

Urologic

GYN

Thoracic

Leukemia &  
Lymphoma

Pediatrics

Brain Tumor

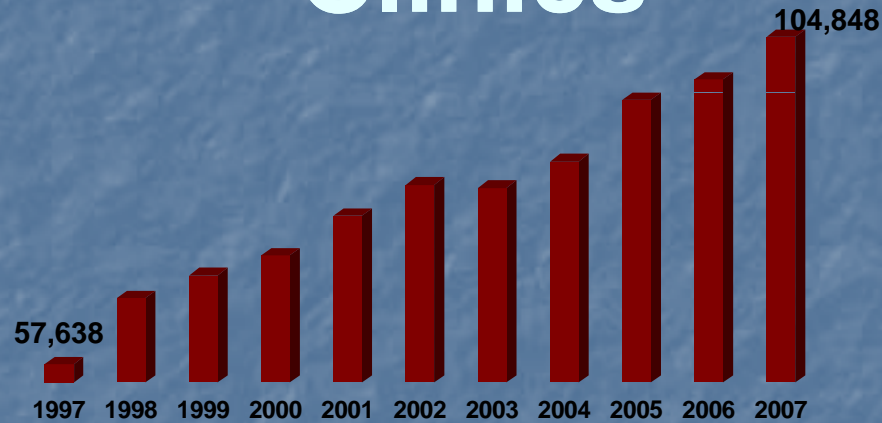
Melanoma

Head & Neck

Skull-Base  
Tumors

Ocular Tumors

Psycho-  
Oncology



Federal and State Level

Cultivate legislative  
champions

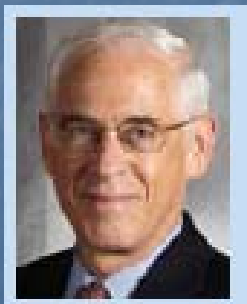
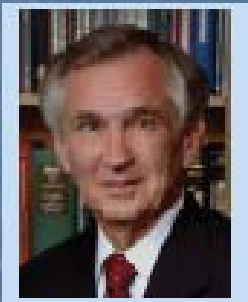
# University Cancer Research Fund

"only for the purpose of cancer research under UNC Hospitals,  
the Lineberger Comprehensive Cancer Center or both



July 31, 2007

# UCRF Oversight



**Erskine Bowles, Chair**



**Quarterly meetings**