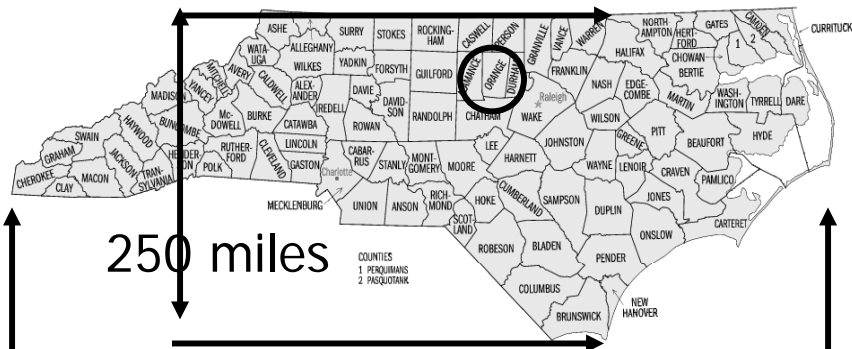


AACI 2008 State Funding for Cancer Centers

Shelton Earp, MD

Our State

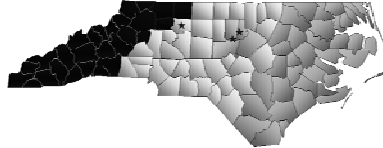


UNC Lineberger: The Public Comprehensive Cancer Center

Basic research:
Molecular discovery



Clinical Research:
Diagnostics & Therapeutics



Clinical Care:
Patient-centered Excellence



Economic Development



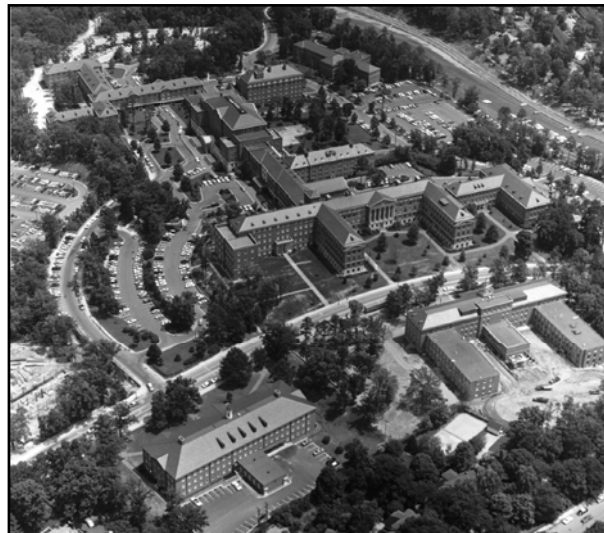
Dissemination & Outreach

AHEC, community & clinical practice
State Health Dept.

Population Sciences
Epidemiology & Health Outcomes

Health Disparities Research
Rural African American Populations
Expanding Hispanic Population

A 1950s TB Sanatorium



NC Cancer Hospital



Clinical home of the UNC Lineberger Comprehensive Cancer Center

"Where we take the team approach to cancer care"

Physicians Office Building: Opened July 2008

NC Cancer Hospital: Fall 2009

How These Things Happen:

A UNC Story

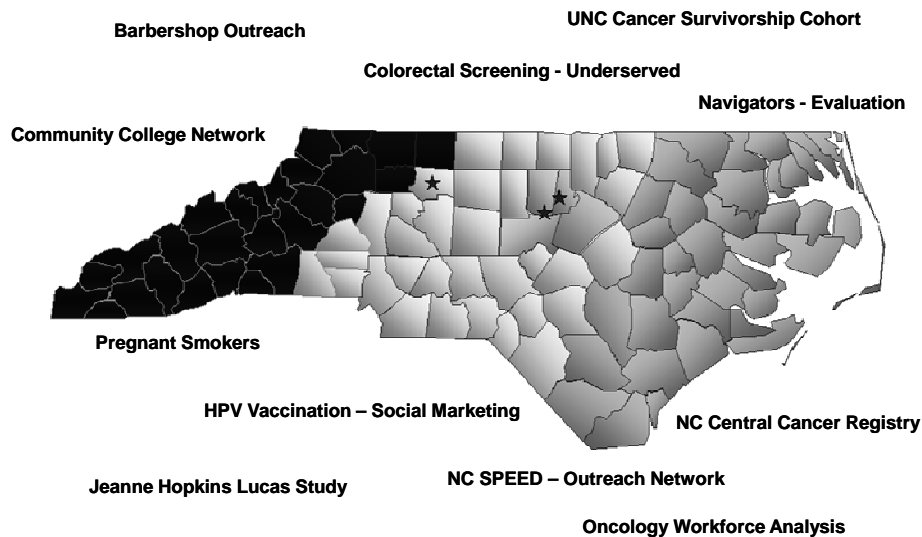
Politics 101: Basic Tenets

- Build relations over time
- Stability of leadership
 - Cancer Center Director and staff
 - Dean's office support for cancer and the center
- Community board with political influence
 - Some continuity in board leadership
 - Geographic distribution

Service to the State

- Combination with research objectives
- Prevention and early detection
- Minorities disparities
- Economic development

Prevention and Control



Service to the State

- Combination with research objectives
- Prevention and early detection
- Minorities disparities
- Economic development

Strategy 1

Carolina Breast Cancer Study: Phase III

- Population-based
 - Molecular etiology to clinical outcomes
- Improve state tumor registry
- Recruit: epidemiology & population biostatistician
- Expand rapid-case ascertainment



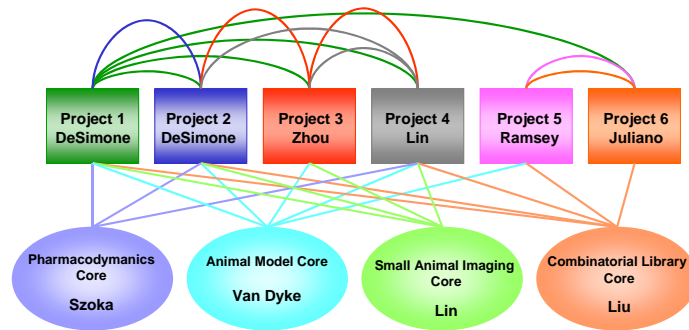
Senator Jeanne Lucas

Service to the State

- Combination with research objectives
- Prevention and early detection
- Minorities disparities
- Economic development

Carolina Center of Cancer Nanotechnology Excellence

Rudy Juliano & Joe DeSimone, Co-PIs

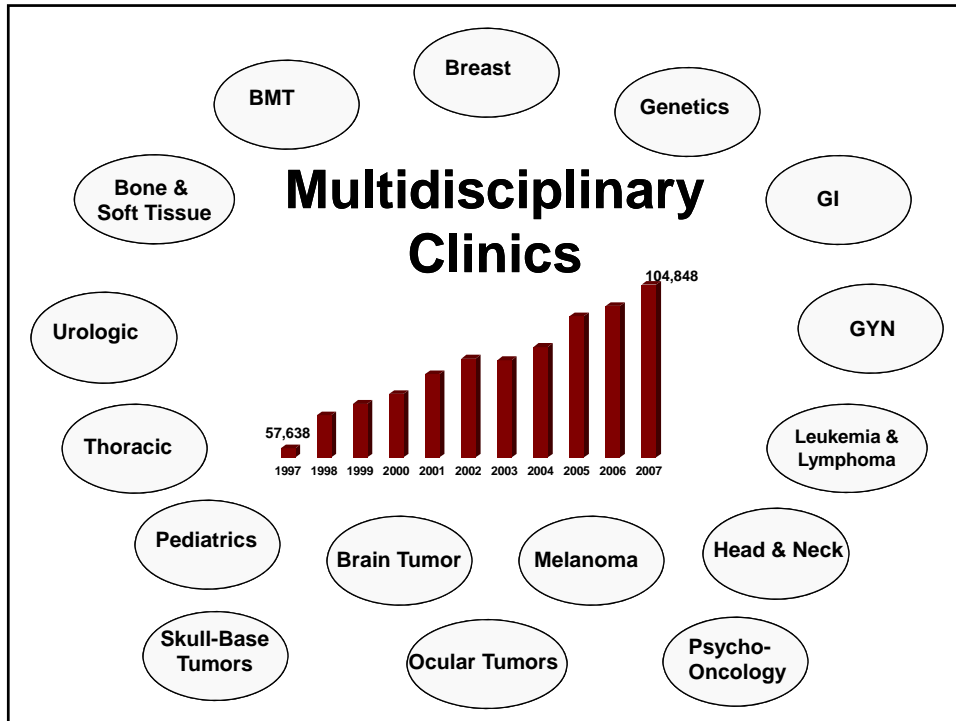


A UNC Start-Up



Clinical Care

- Multidisciplinary expertise
- Rapid access for priority patients
- Balancing "market share" vs community oncologist support for the center



Federal and State Level

Cultivate legislative champions

University Cancer Research Fund

"only for the purpose of cancer research under UNC Hospitals,
the Lineberger Comprehensive Cancer Center or both



July 31, 2007

UCRF Oversight



Erskine Bowles, Chair



Quarterly meetings